



Details

4 days travel at \$750 plus tuition

3 Credit Hours

Instructed by: Candis Varnell

Travel Dates: August 9-12, 2025

Apply by: March 7, 2025

Students will:

- **Meet and interact** with industry leaders to appreciate the professionalism and prestige of Virtuoso Travel Week.
- **Network** with thousands of top luxury travel professionals from over 150 countries.
- **Attend meetings and presentations**, and participate in conversations of travel professionals.
- **Attend receptions** hosted by international and national travel suppliers.
- **Learn from international travel marketing specialists**, and gain valuable insights.

Prior to Departure

Meet with your Ole Miss instructor and fellow classmates virtually July 25, 2025, for an introduction to luxury travel and overview of the course.

During Travel

Travel Dates are August 9-12, 2025. This course offers an incredible opportunity: flights are provided and covered by a sponsor. Students should take advantage of this cost-sav-

ing benefit. Shared accommodations will be provided at the Bellagio (or similar) hotel, offering a convenient base for your stay. Your instructor will share exact meeting times and locations before travel and will be available to you leading up to the course through Blackboard.

Who should go?

Open to students in all majors. Must be a Junior or Senior. Ideal for students majoring or minoring in: Hospitality Management, Business, Marketing, Finance, and Entrepreneurship. Designed for students interested in the travel and tourism industry. Must have approval of department chair. No prerequisites.

Costs

\$750 plus tuition. The program fee includes airfare to and from destination, lodging/accommodation during travel, select group dinners, and conference registration fee. Not included is tuition, most meals at travel site, and personal spending money.

Once accepted to a program, the student accepts financial responsibility for Study USA program fees and tuition and must adhere to the application and withdrawal policy.

Itinerary subject to change. Students should wait to make travel arrangements until after confirming dates and times with instructors



THE UNIVERSITY of
MISSISSIPPI

Study USA

Visit outreach.olemiss.edu/study_usa for application information